


## Post 1

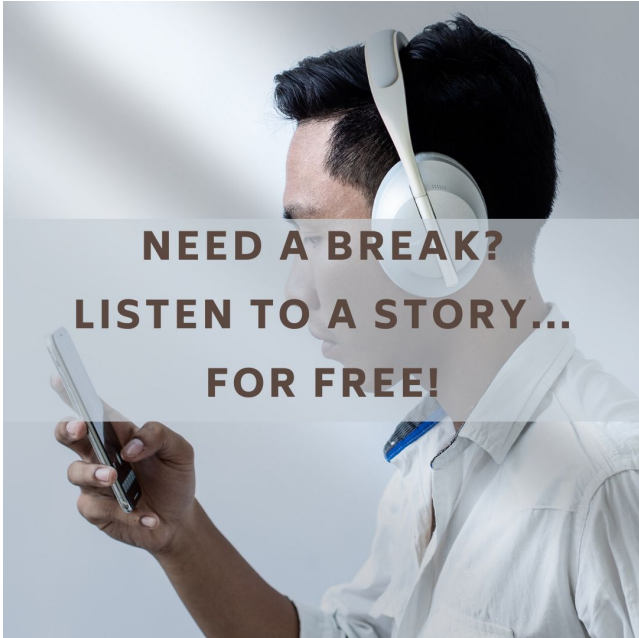
<b>Post Copy</b>	<p>Dear local business owner: You're making adjustments to cope with all the recent changes, but have you communicated this to your customers? Digital communication is more important than ever.</p> <p>Use every communication channel at your disposal to let customers know if you're still open and what accommodations you've made to continue service.</p> <p>Retailers and foodservice businesses have shifted toward curbside and delivery services. If you've implemented policies that are proactive for preventing the spread of the Coronavirus, inform the public routinely.</p> <p>PixelCutLabs can do a site audit and help you with SEO to keep traffic coming to your site as you continue operations. Contact us for a free strategy call.</p> <p><a href="https://pixelcutlabs.com/strategy-consultation/">https://pixelcutlabs.com/strategy-consultation/</a></p>
<b>Hashtags</b>	#openforbusiness #localbusiness #restaraunts #retailers #covid19 #coronavirus
<b>Image</b>	 A photograph of a chef in a white uniform and apron working in a kitchen. Steam is rising from two large stainless steel pots in the foreground. The background is slightly blurred, showing kitchen lights and equipment. Overlaid on the center of the image is the text "STILL IN OPERATION? SPREAD THE WORD!" in a bold, black, sans-serif font.

## Post 2

<b>Post Copy</b>	Local business closures have raised awareness of how much communities rely on brick-and-mortar commerce. It's a great time for local business owners to evaluate their visibility with Google search. Read about Google Maps Marketing on our blog: <a href="https://pixelcutlabs.com/blog/google-maps-marketing/">https://pixelcutlabs.com/blog/google-maps-marketing/</a>
<b>Hashtags</b>	#openforbusiness #localbusiness #restaraunts #retailers #covid19 #coronavirus
<b>Image</b>	A photograph of a chef in a white uniform and apron working in a kitchen. Steam is rising from large pots in the foreground. The text "STILL OPEN? HELP THEM FIND YOU!" is overlaid in bold, black, sans-serif font.

## Post 3

<b>Post Copy</b>	You deserve a break! A library of classic literature is available to you... gratis. Stream on demand from your desktop, laptop, phone or tablet. <a href="https://stories.audible.com/discovery/enterprise-discovery-21122353011?ref=adbl_ent_anon_ds_ds_dccs_sbtp-0-4">https://stories.audible.com/discovery/enterprise-discovery-21122353011?ref=adbl_ent_anon_ds_ds_dccs_sbtp-0-4</a>
------------------	--


<b>Hashtags</b>	#audible #freebie #leisuretime #breaktime #storytelling
<b>Image</b>	

## Post 4

<b>Post Copy</b>	<p>Education is a core value for PixelCutLabs. Expand your marketing skills for free with DigitalMarketer for the rest of March!</p> <p><a href="https://www.digitalmarketer.com/lab-plus/">https://www.digitalmarketer.com/lab-plus/</a></p>
<b>Hashtags</b>	#digitalmarketing #marketingskills #education #skillbuilding
<b>Image</b>	N/A

## Post 5

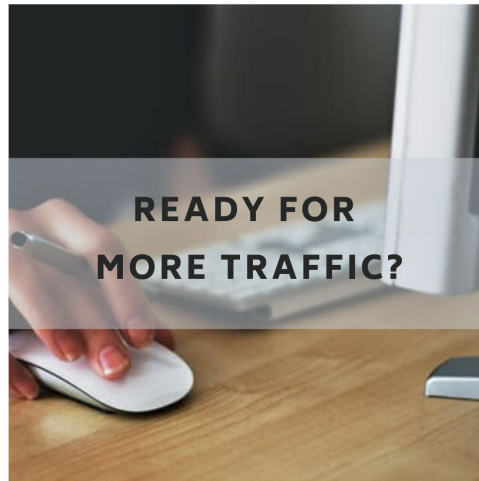
<b>Post Copy</b>	<p>For many of us, the work from home option is now the only option. For you seasoned remote workers, what tips and tricks do you have</p>
------------------	--

	<p>to share about WFH?</p> <p><a href="#">Wired: How to Work From Home Without Losing Your Mind</a></p>
<b>Hashtags</b>	<p>#remotework #wfh #telecommute #zoom #lifehacks</p>
<b>Image</b>	

## Post 6

<b>Post Copy</b>	<p>CNBC reports that web traffic has increased by 20% according to Verizon's metrics. Is your website ready for visitors? Read along as we go over things that should be fixed to prevent visitors from leaving your page to go to another one.</p> <p><a href="https://pixelcutlabs.com/blog/reduce-your-bounce-rate/">https://pixelcutlabs.com/blog/reduce-your-bounce-rate/</a></p>
<b>Hashtags</b>	<p>#websites #webtraffic #seo #bouncerate</p>

## Image



Or just...





PIXELCUTLABS.COM

**Stop Bouncing: 5 Ways To Keep Your Visitors From Leaving Your Site**

## Post 7


### Post Copy

Some stores are closing, and the ones who are still open may be out of many items. Those who purchase from Amazon may be experiencing delays and seek alternative sellers. Is your e-commerce site ready for new customers?

	<a href="https://pixelcutlabs.com/blog/ecommerce-seo-challenges/">https://pixelcutlabs.com/blog/ecommerce-seo-challenges/</a>
<b>Hashtags</b>	#ecommerce #onlineshopping #retail #Amazon #getmorecustomers #COVID19
<b>Image</b>	 <p>READY FOR NEW VISITORS?</p> <p>Or just...</p>  <p>PIXELCUTLABS.COM The Biggest SEO Challenges For E-Commerce Sites   PixelCutLabs Blog</p>

## Post 8

<b>Post Copy</b>	We're in this together! Some are connecting on NextDoor to help neighbors get the essentials. Some are buying gift cards from their favorite local businesses to help them survive. Read about how you
------------------	--

	<p>can help your community during these challenging times.</p> <p><a href="https://www.kqed.org/news/11806966/be-a-helper-how-to-contribute-to-your-community-during-coronavirus">https://www.kqed.org/news/11806966/be-a-helper-how-to-contribute-to-your-community-during-coronavirus</a></p>
<b>Hashtags</b>	<p>#community #localbusiness #volunteer #helpinghand #coronavirus #COVID19</p>
<b>Image</b>	

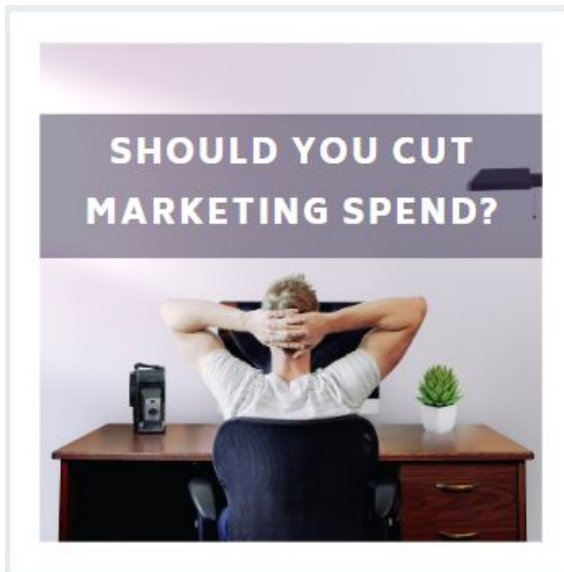
## Post 9

<b>Post Copy</b>	<p>Should you halt your SEO spend? Search Engine Journal says no.</p> <p><a href="https://www.searchenginejournal.com/dont-stop-seo-during-pandemic/354772/">https://www.searchenginejournal.com/dont-stop-seo-during-pandemic/354772/</a></p>
<b>Hashtags</b>	<p>#SEO #marketingspend #economicrecovery #coronavirus #COVID19</p>

## Image



Or...



## Post 10

### Post Copy

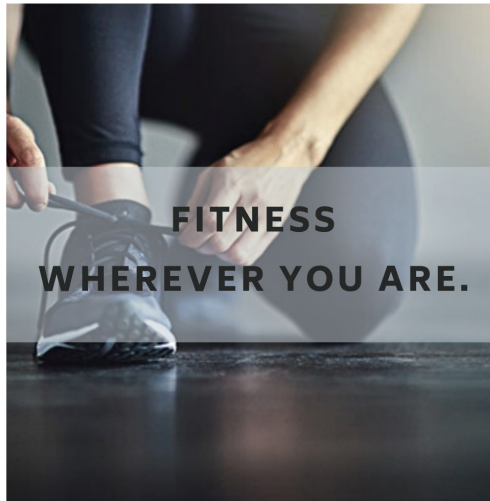
Gyms are closed across the country, but that doesn't mean you have to skip your daily workout! Planet Fitness is offering daily live workouts (with some celebrity guests) on their Facebook page! What are you doing to stay active?

<https://www.facebook.com/planetfitness>

### Hashtags

#SEO #marketingspend #economicrecovery #coronavirus  
#COVID19

## Image



## Post 11

### Post Copy

Your website is your most important digital asset for your business. Perhaps you spent a lot of money to have your website built.

Make sure your investment is working for you and not against you.

Optimizing your website to make it a powerful tool for your business starts with a complete audit.

Visit our page to see what a complete on-page SEO evaluation looks like.

<https://pixelcutlabs.com/services/on-page-seo/>

### Hashtags

#SEO #marketingspend #ecommerce #

Image



PIXELCUTLABS.COM

**On Page SEO Services & Technical Optimization |**  
**PixelCutLabs®**